

UNITED WAY OF GREATER DULUTH

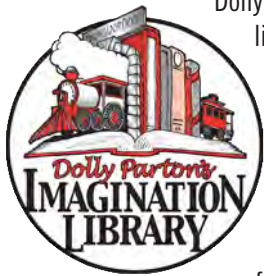
IMAGINATION LIBRARY

FREE BOOKS DELIVERED TO A CHILD'S HOME EVERY MONTH.



United Way
of Greater Duluth

WHAT IS IMAGINATION LIBRARY?



Dolly Parton's Imagination Library is an early literacy initiative that provides new, age-appropriate books each month to children birth to age five – free of charge.

The Imagination Library program in Greater Duluth is made possible through the support of a community-wide coalition of individuals, business, health care, nonprofit, government and literacy professionals.

All families in Greater Duluth, (and in Cook and Lake Counties as of August 1, 2009) with children under the age of five are eligible to enroll in the program.

HOW DO I ENROLL A CHILD?

Parents and guardians can enroll children age birth through five in one of the following ways:

- » Online at www.unitedwayduluth.org
- » By completing a registration form which is available at Duluth Super One stores and the Duluth Public Library

Children receive their first book within eight to ten weeks after enrollment, and will continue to receive a book each month until the age of five as long as they reside in the service area.

WHY IS IMAGINATION LIBRARY IMPORTANT?

The early years are the learning years, and early investment in a child matters to everyone.

- » A child who has trouble reading in 3rd grade is less likely to graduate from high school. When kids can't catch up in school, we all pay the price.
- » The birth to age six years are the most crucial for the beneficial development of the individual, as well as the prevention of later destructive behaviors.
- » By the time a child reaches age six, they have in place fundamental traits that greatly affect their prospects to either succeed or fail throughout life.

HOW CAN I SUPPORT IMAGINATION LIBRARY?

- » Give the gift of reading and help create a foundation for success by helping to support early literacy
- » Sponsor a child for one year through a donation of \$35/child
- » Check "Imagination Library" on your United Way Campaign Pledge form
- » Volunteer to help with early literacy activities by calling 726-4770
- » Tell your neighbors and friends about this exciting program

TALK. READ. PLAY. EVERY DAY!

In the time it takes to read a book at bedtime, thousands of new connections are created in a child's brain that help her read, write and communicate. Daily reading has a direct impact on a child's healthy development just like other routine activities such as eating, sleeping, brushing teeth and changing diapers.

A book introduces many new words and helps children understand the meanings of those words so they can become good readers in elementary school. We can prepare our kids for a lifetime of success in reading and learning simply by talking and sharing books together every day in the years before they start school.

Dolly Parton's Imagination Library is a project of United Way of Greater Duluth's Success By 6 initiative, a multi-sector effort dedicated to increasing the number of children ready for school.

United Way of Greater Duluth works to improve people's lives. We get results.

Learn more at unitedwayduluth.org or call 218.726.4770.



LIVE UNITED™