



A BENEFIT FOR IMAGINATION LIBRARY



2012 Sponsor Levels & Benefits

| | Premier 'Sponsor \$3,500 | Major 'Sponsor \$2,500 | Supporting Sponsor \$1,500 | Friends of Literacy \$250 to \$1,000 |
|---|--------------------------------|------------------------------|----------------------------------|---|
| Customized full-page ad in event program and media promotions | ✓ | | | |
| Complimentary VIP event tickets: table of 8 (value \$360) | ✓ | | | |
| Logo on event invitation mailing (8000 distributed) | ✓ | | | |
| Logo on United Way e-newsletter (7500 distributed) | ✓ | | | |
| Full-screen acknowledgement on event Powerpoint | ✓ | | | |
| Logo on event sponsor page in event program and media ads | ✓ | ✓ | ✓ | |
| Logo on event sponsor Powerpoint slide | ✓ | ✓ | ✓ | |
| Logo on event webpage & Facebook - link to company web page | ✓ | ✓ | ✓ | |
| Listing on event web page | ✓ | ✓ | ✓ | ✓ |
| Listing in event program | ✓ | ✓ | ✓ | ✓ |
| Complimentary event tickets (4 tickets) | | ✓ | | |
| Complimentary event tickets (3 tickets) | | | ✓ | |
| Complementary event tickets: 1 ticket: Donation – up to \$500 2 tickets: Donation \$500-\$1,000 | | | | ✓ |

2012 Sponsorship Commitment Form

Sponsor Level - Select One:

Premier Sponsor \$3,500

Major Sponsor \$2,500

Supporting Sponsor \$1,500

Friends of Literacy \$250-1000 \$ _____ (Specify Amount)

Date: _____ Contact: _____

Company or Individual Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Make check payable to United Way of Greater Duluth (memo: Power of the Purse)

Mail completed form to Attn: WLC, United Way of Greater Duluth, 424 W. Superior St, #402 – Duluth, MN 55802
For questions contact Taire Lind Suliin at events@unitedwayduluth.org or call 218.726.4772