

# Mission

To inspire, educate and engage a powerful, passionate network of women who strengthen our community through focused investment of their time, talent and treasure.



Women's Leadership Council (WLC) offers multiple opportunities throughout the year for you to get involved. WLC provides opportunities for learning and networking with other women in our

## Committees

### Building the Circle Committee

Develops strategies and events to engage new members and retain current members.

### Engagement Committee

Develops educational, volunteer and networking opportunities for members.

### Special Events Committee

Coordinates and oversees all annual fundraising activities and events.

### Council Steering (Executive) Committee

Responsible for overall development and implementation of the Council's strategic plan and provides support and direction to other committees.

## Events

### Educational Events

Attend short educational seminars, held twice a year, to learn about critical community issues and find out how you can make a difference.

### Celebratory Events

Our celebratory and social events offer opportunities to connect and network with other Council members and guests. Events include our annual meeting and membership luncheon and awards reception.

### Volunteer Events

Through hands-on and skills-based volunteer activities, you'll have a chance to engage, give and grow. The WLC offers 2-3 volunteer activities throughout the year. Bring your friends, colleagues and family!

*Women with purpose*

*Women with passion*

UNITED WAY OF GREATER DULUTH

*Time, Talent, Treasure*

[www.unitedwayduluth.org](http://www.unitedwayduluth.org)



Women's  
Leadership  
Council



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United Way of Greater Duluth  
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# Women's Leadership Council of United Way of Greater Duluth

**J**oin United Way of Greater Duluth's Women's Leadership Council (WLC) and experience a powerful collaboration of women committed to improving the quality of life in the Greater Duluth area. Our goal is to energize and inspire women to make a difference—by advocating for issues important to them, taking a leadership role in advancing United Way's work, and making a personal commitment of time, talent or treasure.

## Focus

Currently the efforts of United Way's Women's Leadership Council are focused on improving early childhood care and education.

Close to 50% of children in Minnesota are not fully prepared to succeed in school, with noticeable differences in readiness where race and income are considered. This translates into increased remedial support, juvenile delinquency, dropout rates and lost work force capacity down the road for these same children.

Source: MN School Readiness Study, Developmental Assessment At Kindergarten Entrance – Fall 2007

*Change Lives*

## Energize & Inspire

By making investments to ensure all children are fully prepared for school, United Way's Women's Leadership Council is helping to provide children and their parents the tools they need to succeed. The return on investment is significant.

- Every dollar spent on children ages birth-5 will generate a \$16-\$18 return on investment. Examples include lower social service and welfare expenses and emergency hospital visits.
- Research has shown that children who received quality early childhood education are:
  - » More likely to graduate from high school on time
  - » Less likely to need special education or be held back in school
  - » More likely to make more money and pay more taxes once they are in the work force
  - » Less likely to commit crimes

Source: Rob Grunewald, Federal Reserve Bank of Minneapolis

## Women's Leadership

- ☑ Brings women together to share their interests
- ☑ Offers women opportunities to become engaged
- ☑ Keeps women informed about the needs of our community
- ☑ Educates women about United Way's Community Impact work
- ☑ Recognizes women for their philanthropic and volunteer activities

## How to Join

What does it take to become a member of the Women's Leadership Council? It takes passion, commitment and a desire to make a real difference in our community. In addition, we ask that each member join a membership level that suits her preferred level of involvement.

As a member of the WLC, you will share your time and talents with an amazing group of women who not only want to see positive change in the community – they want to create it!

*Create it!*

## MEMBERSHIP LEVELS

### ACTIVE MEMBER

- ☑ Member actively serves on a WLC committee
- ☑ Member agrees to in-kind or financial donation to fundraising effort.
- ☑ Financial Commitment: \$25-\$149 per year

### SUPPORTING MEMBER

- ☑ WLC committee service optional
- ☑ Financial Commitment: \$150-\$499 per year

### SUSTAINING MEMBER

- ☑ WLC committee service optional
- ☑ Financial Commitment: \$500+

Member dues support WLC efforts and are exclusive of event fees and United Way of Greater Duluth campaign contributions. WLC members do not need to be United Way campaign donors to become members.

# JOIN TODAY!

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Home  Office  Cell

Email: \_\_\_\_\_

### Annual Membership\*

**Sustaining Member: \$500**  
*Committee service optional.*

**Supporting Member: \$150-499**  
*Committee service optional.*

**Active Member: \$25-\$149**  
*Committee service. In-kind or financial donation to fundraising effort.*

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I would like to make a contribution of: \$ \_\_\_\_\_ in  Honor of  Memory of: \_\_\_\_\_

I cannot be a member at this time but wish to support Women's Leadership Council efforts in the amount of: \$ \_\_\_\_\_

**Total Enclosed:** \$ \_\_\_\_\_

Please charge my credit card: \$ \_\_\_\_\_

VISA  MasterCard  Discover  AMEX

Card#: \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_ 3-Digit Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please complete and make check payable to:**  
United Way of Greater Duluth; Attn: WLC  
424 W. Superior St., Ste. 402, Duluth, MN 55802  
218.726.4770  
info@unitedwayduluth.org

