



SPONSOR BENEFITS	SILK PURSE PRESENTING SPONSOR \$7,500	SATIN SPONSOR \$4,000	VELVET SPONSOR \$1,500	SUEDE SPONSOR \$750	LEATHER SPONSOR \$250-500
LOGO AND/OR NAME ON TELEVISION, PRINT, RADIO ADS [AS SPACE/MEDIA SPONSORS ALLOW]	✓				
UNITED WAY OF GREATER DULUTH WEB SITE HOME PAGE [UNITEDWAYDULUTH.ORG]	✓				
CUSTOMIZED AD AND SPONSOR DESCRIPTION IN PROGRAM BOOKLET	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	LISTING
PRESS & MEDIA RELEASES	✓	✓			
HANDOUT INCLUDED IN REGISTRATION BAG	✓	✓			
ACKNOWLEDGEMENT OF SPONSORSHIP AT UNITED WAY'S ANNUAL CELEBRATION LUNCHEON AND FEATURED IN PROGRAM BOOKLET, MARCH 3, 2010	✓	✓			
FLIER, POSTCARD & POSTER	✓	✓	✓	✓	
UNITED WAY eNEWSLETTER SENT OUT TO OVER 4,500 RECIPIENTS	✓	✓	✓	✓	✓
INVITATIONS: ELECTRONIC & PRINTED	✓	✓	✓	✓	✓
WEB LINK TO SPONSOR WEB SITE	✓	✓	✓	✓	✓
EVENT SIGNAGE	✓	✓	✓	✓	✓
ACKNOWLEDGEMENT FROM SPEAKER AT PODIUM	✓	✓	✓	✓	✓
UNITED WAY OF GREATER DULUTH POWER OF THE PURSE WEB PAGE	✓	✓	✓	✓	✓
EVENT TICKETS & PREFERRED SEATING	7	5	2	2	1

✓ = Prominent/largest display



Presented by Women's Leadership Council
United Way of Greater Duluth